

# EVENT SUPPLY 2013



*Your innovative producer of promotional products for sport and business*



**We produce EVERYTHING needed to identify, brand and promote what is new and exciting in sports, events and business!**



Vertically integrated since 1980, we produce everything you need in house, and expanded in 1991 to a 4000sq m. facility, in order to deliver **high quality promotional products** in the shortest time possible.

Competitive sports place high demands on both competitors and equipment. It is for this reason that we **developed special textile materials** – not previously available - which met some of these stringent demands.

This is especially true for **Internova banners and flags**, produced with our own **Bretex** or **Novatex material**. They are light in weight, easy to clean, don't crack at freezing temperatures, eco friendly – and most important of all, are light reflex free during televised in- or outdoor events.

With the **Nova Cool** material (developed by us initially for temperature protective gear for both the Austrian Mountain Rescue Services and the Austrian Alpine Ski Team) – we have been able to make inroads into markets for heat and cold protection, through innovative, new products.

Such as Nova Cool thermo protective medical bags for the pharmaceutical industries, as well as Nova Cool temperature protective clothing for workers in specific industries.

The use of Internova products at World Cup Ski Events, and being a selected outfitter for the Olympic Winter Games at Lillehammer, Nagano, Salt Lake City and Vancouver 2010, bear witness to the demand and appreciation for our high quality event supplies.

We co-operate constantly with active athletes, sport teams and sports organisations, as well as event sponsors from all areas of the economic spectrum. This constant collaboration results in the development of ever new products, such as were developed, for instance, in 2011 and 2012

- skin-friendly, self adhesive start numbers for cross country competitors
- a new portable pull-over system for Start and Finish areas which is quickly assembled or dis-assembled, as well as Victory Walls for competition winners.

It is our goal to produce for **all of our customers, new and unique promotional articles** which excel in fostering a **competitive advantage**.



## Winning Trio

Each year, the Austrian Chamber of Commerce, the Financial Magazine Trend and the Bank of Austria, award **one of the most desirable prizes of the Austrian Industry for exceptionally innovative and export oriented companies.**

A large host of companies compete to be part of this winning Trio – but only the best in one of each of the following categories will be chosen: Trade, Craft or Service. It is with great pleasure that we announce that **Internova placed 1st in the category Trade.**

For this victory and official recognition, we wish to thank all our employees, associates and customers. Without their dedication and constant feed-back, it would not have been possible to follow new and innovative ways and ideas. **THANK YOU!**



**INTERNOVA – official supplier to the 2010 Vancouver Olympic Winter Games**

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Translation of the original German text into English by H.R.Fues, BA, MBA Internova North America

# Banners



We specialize in the production of banners for many, diverse marketing needs and uses.

Colorful, in all shapes and sizes, they are an eye catching, cost effective means to get your promotional message in front of the public.

Well known European firms, such as Raiffeisen, Uniqa, Rauch, Intersport, etc – rely on the **unique materials used and the high quality** of our banners.

We offer banners with **different material** usage, geared to the specific needs of the selected display area, in order to perform to the highest standards under any and all conditions. Materials such as:

- Novatex
- Polynova
- Bretex
- Vinyl
- Nova-Ester-Netz
- Mesh

For problem free display all banners can, at the customer's request , be double seamed or outfitted with brass grommets.



# Endless Banners



Used to cordon off large areas during major events.

# Banners made of Novatex Material

TOP PRODUCT

## What differentiates Novatex Banners from PVC Banners?

- high visual impact
- sharper images due to matt surface
- light reflex free – no mirror effect
- low weight – only 300gram/sq meter
- crease free surface
- easy to roll up- space saver
- environment friendly – No PVC!
- Cold weather safe, down to minus 40° C – does not crack like PVC
- Block out option, with integrated backlight barrier to deliver optimal branding.

## Special Banners to deliver maximum impact!



## Start and Finish Banners



Start and Finish Horizontal Banners

Start and Finish Vertical Banners



# Pullover Presentation Systems



**Complete outfitting of FIS Cross Country World Cup Events**

Whether for *Podium Honors, Company Events, Media Blitzes* or the *assembly of Exhibition Stands* – the new Pullover System offers many possibilities – to present your products and promotional message in a variety of shapes and forms.

The interlocking aluminum rods and the "Pullover" material with built in "light blocker" are quickly assembled. The sublimation print process adds to the overall visual effect.



# Mobile Flag Systems

Banners and Flags are a very popular promotional medium. However, many times, due to a lack of proper local attaching possibilities – they can't always be put up properly for maximum effect.

But, with the Internova Mobile Flag System, you can position flags or banners very quickly anywhere for maximum visibility on rotating stands

- **highly visible through rotating cantilever**
- **in snow** – with screw base Jumbo tips
- **on ground** – with metal anchor tips
- **on interior floors** with base plates

The Mobile Flag System is dis-assembled very quickly by hand, without any tools, into **parts no longer than 110cm**, through the loosening of adjustment screws. The complete system fits into carrier bags which are **easy and comfortable to handle**.

The visually attractive silver colored rods of the Mobile Flag System enhance the appearance of your promotional message.

With the rods of the Mobile Flag System it is possible

- **to assemble flag poles with or without any cantilever**
- **to construct banner stands in any desired form or size**

# Pop-up Banners

Pop-up banners **quickly and economically** display your brand, logo and promotional message.

They are the ideal solution for sport events, because you can display them either indoors or outdoors.

Pop-up banners made from Polyester material have the following **advantages**:

- integrated frame
- easy to transport
- simple to store
- light weight
- weatherproof
- mat surface (ideal for photo or TV representation)
- complete with carrying bag and fastening devices

Pop-up Banners are available in **different sizes and shapes** (round or oval).



Pop-up banners can be **set-up or taken down by one person in just 30 seconds!**



# Banner Display Rod Systems

Ideal for **quick assembly of banner displays at ski areas**. **Interlocking rods** are easily put together with turning twists and the whole assembly holds fast on solid or uneven ground.

The Polyethelene rods are environment friendly, don't crack in freezing temperatures, can be individually assembled to fit any banner size, and are suitable for use on snow or barren soil.



# Flags



We produce flags on a high quality material:  
**Polynova**

(Knitted Polyester, 110g/sqm)

Polynova withstands all weather conditions a flag is subjected to.

The material is rip-resistant, temperature proof, features a matt surface and flutters easily in the wind.

Flags are produced in a print-through process, which results in a mirror image on the reverse side of the flag. Format and print motif of flags are as individual as our clients' request.

We can produce flags **in any format and in all colors**, whether screen or digital print.

Large orders are more economically produced in screen print, whereas smaller quantities are produced quicker and cheaper with inkjet sublimations print.

## Flag Poles

We can also deliver appropriately sized flag poles and accessories.





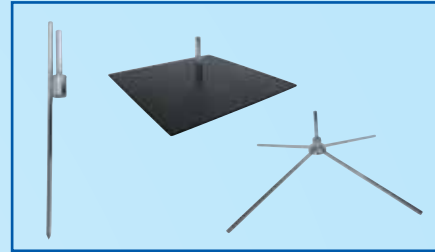
# Beach flags

Beach flags are the **modern form of flag presentation**. Through the continual movement of the flag material, any brand achieves **maximum promotional impact**.

The upper part is elegantly shaped, and the flag is quickly assembled with the **interconnecting flagpole**.

**Standard formats:**  
60 x 260 cm, 80 x 340 cm oder 85 x 450 cm,

other formats possible. Depending on the required usage, we can deliver **interlocking Alumasts, ground drill, base plate and rotating cross base**.



# Spoon flags

A flexible Alumast makes it possible to achieve flag formats with a greater radius, so that **spoon or drop forms result**, which in turn offer a **larger promotional surface**.

In addition, the Alumast requires a smaller footprint, so the flag can therefore **be placed into tighter spaces**.

**Standardmaße:**  
95 x 205 cm, 110 x 265 cm or 120 x 360 cm,  
however, larger or smaller formats are possible.

Depending on the required usage, we can deliver **interlocking Alumasts**, and **fixation products** such as **ground drill**, **bottomplate** and **turn cross**.



## POS-Flags



POS Flags are perfect for **marketing presentations in constrained areas**. Our POS Flag system inclusive of **flagpole** and metal bottom plate, is quick to set up and the optimal "eye catcher" at every event and in every shop

### Standard format:

POS Flag (left photo):

45 x 180 cm, total height: 215cm

POS Spoon Flag (right photo):

80 x 170 cm, total height: 205 cm

## Roll-up Displays



Aluminum construction

Banner format: 85 x 200 cm

Weight: 2,5 kg

This Roll-up Banner Display is extremely light in weight and is **quick and simple to set up**.

The Vinyl or Cloth Banner is rolled up and stored in the bottom plate, and pulled up for display. A roll-up mechanism pulls the imprinted banner back into the bottom plate during dis-assembly or banner change.

## Table Pennants

Promote the image of your business or club during festive events or social get togethers, through their high quality, optic appearance and craftsmanship.

Our satin pennants with cord attachment create lasting impressions due to their **color brilliance and visual exactness**.



# Deco-hangers

Deco-hangers are best suited for ceiling promotions in stores, at indoor events, exhibitions or as attractive window decorations to catch the eyes of passers-by.

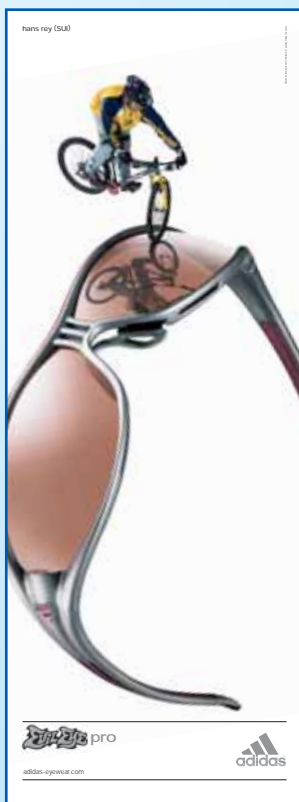
Format and logo imprints of Deco-hangers are as individual as requested, in all colors, in **screen print or inkjet sublimation**, processed on various materials such as:

- **Polynova**

- **Blockout**

Give your presentation areas an air of a Gala event with Deco-hangers imprinted on Blockout material. This absolutely light blocking material enables imprint of logos and text in brilliant colors on either side of the Deco hanger.

An important advantage of Deco-Hangers is the fact that they can be **tightly rolled up**, to save on storage space, and transport costs.



For quick presentation of Deco-Hangers, a tri-angular display system (sewn-in sleeve on the upper part of the flag with inserted rod and string) attaches to the **supplied telescoping pole**, which in turn is attached to a **metal base plate** – for in or outdoor use.

# Racing Bibs

**Internova – a major supplier for Olympic Winter Games and World Cup Ski Events**



Our racing bibs were issued to all the competitors at the 2002 Salt Lake City, 1998 Nagano and 1994 Lillehammer Olympic Winter Games.

The organizing committees for these winter games based their decision on the following Internova advantages:

- FIS approved bib formats for all disciplines
- higher elasticity
- bi-elastic stretch, for optimal passform and roll-up avoidance during competition
- imprint absorption into the bib material to avoid stretch distortions
- air permeable imprint



We also produce numbered competition trikots for alpine or cross country world cup events such as, for example, the ski jumping summer grand prix and other competitions in Seefeld and Ramsau.

Our new, improved **Eco-Olympia bibs** with bi-elastic super stretch last longer, have greater elasticity and are an even better fit.



## Eco-Olympia Racing Bibs

Material: 100% polyester stretch, cost effective, all purpose racing bib - bi-elastic, imprint absorbing material without imprint stretch distortion.

FIS approved for:

- Alpine Men and Ladies
- Cross Country Men and Ladies
- Ski Jump Men and Ladies

Available as well for cross country and ski jumping team competitions with raster and squad numbering.

Additionally, we offer XL and children's sizing (none FIS standard).



Foto: Spiess



## Superstretch Tube Racing Bibs

The extreme stretch all purpose racing bib for ski clubs and ski associations.

Through a special production process without side seams (tube knit) this superstretch bib will fit any size run from ladies size 36 to men's size 54. This means there is only one model needed for all sizes and types of competitive sports.



## Snowboard Racing Bibs



### Snowboard GS

Material: 100 % bi-elastic polyester stretch with sleeves, snug fit



### Snowboard Freestyle Long Shirts

with and without shoulder sleeve  
Material: Polynova, side fastening rubber bands

## Leg Race Numbers (self adhesive)

**NEW!**



**Material:** Nova-Vlies (Mesh) with special adhesive

**Format:** 13 x 15 cm

**FIS approved:** For the past 2 years our firm has already supplied this system for all cross country world cup events.

## One way Souvenir Racing Bibs (one-sided)



**Material:** Nova-Vlies (Mesh)

Recycleable polypropelene-vlies (Mesh) form fitting, extremely rip-resistant, air permeable, shape consistent in rain, heat or cold, 100g/sqm

**Format:** 21 x 21 cm, 20 x 24 cm or 21 x 30 cm, one-sided, for ski schools, amateur ski races...

## One-way Souvenir Bibs (2-sided)



**Material:** Nova-Vlies (Mesh)

Recycleable polypropelene-vlies (Mesh) form fitting, extremely rip-resistant, air permeable, shape consistent in rain, heat or cold, 100g/sqm

**Format:** 100 x 24 cm (adults) or 90 x 24 cm (children)

2 part bib with die-cut head opening, fastened with supplied rubber anchors for alpine or cross country skiing.

## Multiple Use Race Bibs (2-sided)



**Material:** 100 % polyester

2-sided with broader shoulder cover and sideways attached fastening strings for alpine or cross country skiing.

**Format:** 100 x 24 cm (adults) or 90 x 24 cm (children), special formats and sizing possible

# Textile Identification

Supplier to the VANCOUVER 2010 Winter Games

## Function Identification Vests

For quick, visual identification of all officials, attendants and volunteers of the 2010 Olympic Winter Games, Internova designed and delivered a unique identification system. Through special colors, symbols, text and numeration, it was easy to quickly recognize and distinguish officials, trainers, press, first responders, etc.



Function Vests Format: 60 x 70 cm,  
Material: 100 % Polyester, fastened with side-attached, rubber bands or cloth ties  
Re-inforced, for long term use, in diverse material base colors or color imprints

## Children Identification Vests

### Children Identification Vest

Format: 38 x 46 cm  
Material: 100 % polyester, easy to care for, fasten with sewn on rubber bands or velcro closures



### Children's "Warning" Vests Model "Arlberg"

Extremely tough wearing material, fasten with sewn-on rubber bands and Velcro closures, light reflective stripes, plastic clear view ID chest pocket.

Formats: 36 x 46 cm (for children ages 4-6 years) and 45 x 55 cm (for children 7-12 years).



## Arm Bands and Arm Sleeves



**Armband** with either rubber elastic, draw string or Velcro closure



**Full length arm sleeve** with rubber elastic or draw string closure



**Half length arm sleeve** with elastic rubber closure

# Gate Panels



Supplier to the  
VANCOUVER 2010  
Winter Games

Foto: Spiess

A special challenge was the production of gate panels for the **2010 Vancouver Olympic Winter Games**.

All gate panels for Alpine, Snowboard, Ski Cross, Moguls, and Free Style – more than 4000 pieces - were produced and delivered on time, with visually high quality front and back imprints – as seen by hundreds of millions of TV viewers all around the globe.

## Gate Panels

Based on new FIS rules for World Cup Races, Internova developed two new gate panels with higher release values, and had them patent protected.

Internova SIL Gate Panels are the **optimal safe gate panels for World Cup and FIS races** of any discipline.

Within the reliability proven elastic **conical sleeve channels**, Internova inserted special **spiraled silicon stripes**. This improves panel hold and avoids panel slippage when hit.

However, to prevent racer entanglement, the gates will be pushed upward, out of the gate poles to ensure that the prescribed safety parameters are met.

Both gate panels have no metal or plastic parts that could result in injury, so **total safety is assured**.

Based on the very positive test results of the Sport Science Institute of Innsbruck, expressed as "**brilliantly simple**" – both SIL gate panels received the FIS certificate.

FIS approved  
and patented



RTL-/Super G-Panels "Net-Stretch-SIL"

Typ A for Gate Poles with Ø of 29-32mm, stretch side channels, main body air permeable polyester net FIS format 75x50cm



RTL-/Super G-panels "4-Way-Stretch-SIL"

Typ B for Gate Poles with Ø 25-28.9mm Material Super Stretch FIS Format 75x50cm

Also available, **Training Gate Panels**, in custom formats and divers colors.



## Snowboard Gate Panels

Material: Polynova-Net  
highly air permeable, rip-resistant  
format: 110 x 130 x 25 cm  
These gates come complete with rubber  
brake and Velcro fastening.

### Modell Stubby-Strumpf

Format: 110 x 130 x 25 cm,  
with Pull-over Hood and Rubber fastening



## Slalom Poles

### AVANTI-Slalom Poles

The following Slalom Poles are available flex  
cartridge and normal or Jumbo tip screw  
base:

**Knix-FIS**, Ø 32 mm

**Training**, Ø 28 mm

**Mini**, Ø 22 mm

**Avanti Classic without screw base or  
flex cartridge**, Ø 32 mm

**Accessories:** Carry Bag or pole sack and  
universal key



### SPM Giant Slalom Downhill Poles

SPM Slalom Poles have been in use for many  
years at Alpine Ski World Championships,  
World Cup and FIS Races. International Ski  
Teams, among them the Austrian Alpine Ski  
Team, have trained with these poles to their  
utmost satisfaction.

Available with tilt hinge and screw tip  
(34 cm or 26 cm), FIS-homologated:

**World Cup Gate-Snow Grip "GOLD"**, Ø 30 mm

**Trainer Professional-Snow Grip "GOLD"**, Ø 27 mm

or with napped spiral top:

**World Cup Gate "GOLD"**, Ø 30 mm

**Trainer Professional "GOLD"**, Ø 27 mm

We deliver as well, **soft training poles**,  
**snowboard poles** and **carry bags**.

All poles are also available with the "**brush  
grip**". Simply drill a hole into the snow and  
insert the "brush grip". It is that easy!!  
The plastic bristles anchor themselves into the  
snow. To remove the pole, twist turn the pole  
and pull up. No labor intensive and time con-  
suming screw-in with gate keys –  
**a truly revolutionary way for training course  
setting.**

**SPM poles and SPM accessories not available  
through Internova in North America!**



# Heat and Cold Protection

**UNIQUE Thermo Protection**

## Nova Cool Cold Protection

### Material

Base material is polyester weave immersed in a vacuum chamber and bombarded with millions of aluminum particles. Fluorocarbon and Stormblocker Membranes are added to the process. In addition, the coating of this material with closed pores PE foam, **insulates against cold, and deflects, due to its aluminum properties, incoming heat.**

### Design

The material used is formulated individually for each product. Outstanding features are the well thought out function forms, low weight and attractive appearance.

### Development

These product series were developed in conjunction with the trainers of the Austrian Alpine Ski Team for their Men's and Women's Racing Teams.



Cold protection Coat    Trainer Radio Chest Pack    Course Setter's Rucksack    Trainer's Rucksack

## Medical Temperature Protective Bags

Special Products for the Pharmaceutical Industry!

NOVA COOL nano enables the practical application of **tremendous temperature** resistance in the field of medicine, to protect temperature sensitive medication against both heat and cold.



Available in various performance versions, such as **medical travel bags** or **diabetes bags**.

## Alu-Cover

Ideal protection against summer's heat or winter's snow, frost or freezing rain.



## Bum Warmer

Aluminized seat cushion when sitting on cold surfaces



## Nova Hood

The ideal wind-chill killer. Full head protection. Warmth regulating Thermo Velour with integrated nose and mouth protection.



# Other Internova Promotional products



## Function Fleece Headbands

Function Fleece Headbands convince in any sport with their innovative advantages:

- wick sweat away immediately
- lightweight, thin material
- fit under any type of hat or cap
- prevent rapid cooling off
- Entire surface imprintable in all colors



## Reps- Textile Stickers

Ideal use for quick branding during promotional interviews or photo-ops.

Material: 100 % polyester, self adhesive, rip-resistant, removable (without leaving smudges) or permant adhesion via ironing. Attach to any surface, such as T-shirts, Polo shirts, Pullovers, Anoraks, Racing Suits Helmets, Sakkos and Caps.

## Ski-Clips with Velcro closure



## Skifix with Ring and Velcro closure



## Curling Iron ID Disc to identify team curling irons

## Barrier Tapes Pennant Strings



## Rope Flags



## Safe-3

Reflective and glow-in-the dark safety articles Available as headbands, armbands, leg bands, jogger vests and shoulder sashes.



## Snow-/ Rain Parka

Polyamid Parka protects against snow and rain, is worn over your anorak, ideal for photographers, on-hill workers, service personnel...



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